

REMIT TO 201 Humboldt St Rochester, NY 14610-1093 ph: (585) 287-8057 fx: (585) 482-2515

Advertiser Agency Buyer

Salesperson

Revision Comments A Stronger Vermont (82921) Pinpoint Media (13513)

Nicole, Meade,

Katz - Washington DC, Washington DC

(1179)

TV

ph: (202) 872-5880, fx: (202) 872-0263x Political - Issues / Propositions (1068)

Product Brand 60/73/711 (557059) **Acct Types** National/Political Est/Headline Demo

711/ECR25281456

Invoice 2747922 **Inv Date** 9/25/2016 Terms Cash In Advance Contract 1422095 Bill Type Standard

CO-OP/Order Type No/Normal

8/29/2016 - 9/25/2016

Package

Period

Gen. Date 9/27/2016 12:46:55PM

Pinpoint Media 1707 Osage Street #103 Alexandria, VA 22302

AgM

Bur	lington (WVNY)	Ol	FFICIAL BILL	.ING	INVOICE			
Line	Type Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks: SPOT 5:00:00AM-Local 22	Local 22 News This Mornin	19 09/08/16 5:48AM (Th)	00:30	Local 22 News at 5A	PSTV2492	\$20.00	
2.0	Contract Line Remarks: SPOT 5:00:00AM-Local 22	Local 22 News This Mornin Per week (1),Fr	09/09/16 S:55AM (Fr)	00:30	Local 22 News at 5A	PSTV5822H	\$20.00	
3.0	Contract Line Remarks: SPOT 5:00:00AM-Local 22	Local 22 News This Mornin Per week (1),Mo	09/12/16 5:45AM (Mo)	00:30	Local 22 News at 5A	PSTV5822H	\$20.00	
4.0	Contract Line Remarks: SPOT 5:00:00AM-Local 22	Local 22 News This Mornin Per week (1),Tu	09/13/16 5:16AM (Tu)	00:30	Local 22 News at 5A	PSTV2492	\$20.00	
5.0	Contract Line Remarks: SPOT 5:00:00AM-Local 22		09/14/16 5:59AM (We)	00:30	Local 22 News at 5A	PSTV5822H	\$20.00	NOTE OF STREET AND ADDRESS AND
6.0	Contract Line Remarks: SPOT 6:00:00AM-Local 22		09/08/16 6:29AM (Th)	00:30	Local 22 News at 6A	PSTV5822H	\$50.00	I + hadi a talan
7.0	SPOT 6:00:00AM-Local 22		09/09/16 6:24AM (Fr)	00:30	Local 22 News at 6A	PSTV2492	\$50.00	ent that has all all the desired manner are an annual resources are a second
8.0 9.0	Contract Line Remarks: SPOT 6:00:00AM-Local 22 Contract Line Remarks:		09/12/16 6:09AM (Mo)	00:30	Local 22 News at 6A	PSTV2492	\$50.00	
10.1	SPOT 6:00:00AM-Local 22 Contract Line Remarks:		09/13/16 6:47AM (Tu)	00:30	Local 22 News at 6A	PSTV5822H	\$50.00	· · · · · · · · · · · · · · · · · · ·
	SPOT 6:00:00AM-Local 22 SPOT 6:00:00AM-Local 22		09/14/16 6:13AM (We) 09/14/16 6:30AM (We)		Local 22 News at 6A Local 22 News at 6A	PSTV2492 PSTV5822H	\$50.00 \$50.00	
11.0	Contract Line Remarks: SPOT 7:00:00AM-Good Mc	Good Morning America	09/08/16 8:59AM (Th)		Good Morning America	PSTV2492	\$50.00	
12.0	Contract Line Remarks: SPOT 7:00:00AM-Good Mo	Good Morning America Per week (1),Fr	09/09/16 7:59AM (Fr)	00:30	Good Morning America	PSTV5822H	\$50.00	
13.0	Contract Line Remarks: SPOT 7:00:00AM-Good Mo	Good Morning America Per week (1),Mo	09/12/16 7:55AM (Mo)	00:30	Good Morning America	PSTV5822H	\$50.00	
14.0	Contract Line Remarks: SPOT 7:00:00AM-Good Mc	Good Morning America Per week (1),Tu	09/13/16 8:43AM (Tu)	00:30	Good Morning America	PSTV2492	\$50.00	****
15.1	Contract Line Remarks: SPOT 7:00:00AM-Good Mo SPOT 7:00:00AM-Good Mo		09/14/16 7:28AM (We) 09/14/16 8:44AM (We)		Good Morning America	PSTV2492	\$50.00	
16.0	Contract Line Remarks:	Good Morning America	09/10/16 8:21AM (Sa)		Good Morning America Good Morning America Weekend	PSTV5822H PSTV2492	\$50.00	
17.0	Contract Line Remarks: SPOT 8:00:00AM-Good Mo	Good Morning America	09/11/16 8:21AM (Su)		Good Morning America Weekend	PSTV2492	\$30.00 \$30.00	
18.0	Contract Line Remarks: SPOT 9:00:00AM-This Wee	This Week	09/11/16 9:44AM (Su)		This Week	PSTV5822H	\$75.00	
19.0	Contract Line Remarks: SPOT 5:59:30PM-Local 22	Local 22 News Per week (1),Th	09/08/16 6:24PM (Th)		Local 22 News at 6P	PSTV5822H	\$60.00	
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Brand

Demo

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Burlington (WVNY)

OFFICIAL BILLING INVOICE

Buri	ington (WVNY)	, OI	FFICIAL BILL	.ING	INVOICE			
Line	Type Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
0.0	Contract Line Remarks: SPOT 5:59:30PM-Local 22	Local 22 News Per week (1),Fr	09/09/16 6:26PM (Fr)	00:30	Local 22 News at 6P	PSTV2492	\$60.00	
1.0	Contract Line Remarks: SPOT 5:59:30PM-Local 22	Local 22 News Per week (1),Mo	09/12/16 6:11PM (Mo)	00:30	Local 22 News at 6P	PSTV2492	\$60.00	
2.0	Contract Line Remarks: SPOT 5:59:30PM-Local 22	Local 22 News Per week (1),Tu	09/13/16 6:26PM (Tu)	00:30	Local 22 News at 6P	PSTV5822H	\$60.00	
3.0	Contract Line Remarks: SPOT 5:59:30PM-Local 22	Local 22 News Per week (1),We	09/14/16 6:08PM (We)	00:30	Local 22 News at 6P	PSTV2492	\$60.00	
4.0	Contract Line Remarks: SPOT 6:30:00PM-World No	ABC World News Tonight Per week (1),Th	09/08/16 6:59PM (Th)	00:30	World News Tonight	PSTV2492	\$125.00	
5.0	Contract Line Remarks: SPOT 6:30:00PM-World No	ABC World News Tonight Per week (1),Fr	09/09/16 6:59PM (Fr)	00:30	World News Tonight	PSTV5822H	\$125.00	
6.0	SPOT		09/12/16			1 preempt @ \$125.00	\$0.00	Pre-Empt
27.0	Contract Line Remarks: SPOT 6:30:00PM-World No	ABC World News Tonight Per week (1),Tu	09/13/16 6:59PM (Tu)	00:30	World News Tonight	PSTV2492	\$125.00	
8.0	Contract Line Remarks: SPOT 6:30:00PM-World No	ABC World News Tonight Per week (1),We	09/14/16 6:59PM (We)	00:30	World News Tonight	PSTV5822H	\$125.00	
9.0	Contract Line Remarks: SPOT 6:59:50PM-Local 22	Local 22 News Per week (1),Th	09/08/16 7:25PM (Th)	00:30	Local 22 News at 7P	PSTV5822H	\$40.00	
0.0	Contract Line Remarks: SPOT 6:59:50PM-Local 22	Local 22 News Per week (1),Fr	09/09/16 7:22PM (Fr)	00:30	Local 22 News at 7P	PSTV2492	\$40.00	
31.0	Contract Line Remarks: SPOT 6:59:50PM-Local 22	Local 22 News Per week (1),Mo	09/12/16 7:16PM (Mo)	00:30	Local 22 News at 7P	PSTV2492	\$40.00	
2.0	Contract Line Remarks: SPOT 6:59:50PM-Local 22	Local 22 News Per week (1),Tu	09/13/16 7:25PM (Tu)	00:30	Local 22 News at 7P	PSTV5822H	\$40.00	
3.0	Contract Line Remarks: SPOT 6:59:50PM-Local 22	Local 22 News Per week (1),We	09/14/16 7:24PM (We)	00:30	Local 22 News at 7P	PSTV2492	\$40.00	Schedule Change
14.0 15.0	SPOT		09/10/16 09/10/16			1 preempt @ \$100.00 1 preempt @	\$0.00 \$0.00	Pre-Empt
6.1	Contract Line Remarks: SPOT 120948-ABC World N	ABC World News-Sunday Per week (2).Su	09/11/16 6:29PM (Su)	00:30	ABC World News	\$40.00 PSTV5822H	\$100.00	
6.1	SPOT		09/11/16			1 preempt @ \$100.00	\$0.00	No Avail
7.0	Contract Line Remarks: SPOT 120565-Local 22 New	ABC22 Local News Per week (1),Su	09/11/16 6:51PM (Su)	00:30	Local 22 News at 630P	PSTV2492	\$40.00	
8.0	Contract Line Remarks: SPOT 7:30:00PM-Inside Ed	Inside Edition Per week (1),Th	09/08/16 7:50PM (Th)	00:30	INSIDE EDITION	PSTV2492	\$30.00	
9.0	Contract Line Remarks: SPOT 7:30:00PM-Inside Ed	Inside Edition Per week (1),Fr	09/09/16 7:56PM (Fr)	00:30	INSIDE EDITION	PSTV5822H	\$30.00	
							and an accordance	
							-	Page: 2



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Line	Type Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
10.0	Contract Line Remarks: SPOT 7:30:00PM-Inside Ed	Inside Edition Per week (1),Mo	09/12/16 7:47PM (Mo)	00:30	INSIDE EDITION	PSTV5822H	\$30.00	
11.0	Contract Line Remarks: SPOT 7:30:00PM-Inside Ed	Inside Edition Per week (1),Tu	09/13/16 7:44PM (Tu)	00:30	INSIDE EDITION	PSTV2492	\$30.00	
12.0	Contract Line Remarks: SPOT 7:30:00PM-Inside Ed	Inside Edition Per week (1),We	09/14/16 7:57PM (We)	00:30	INSIDE EDITION	PSTV5822H	\$30.00	
13.0	Contract Line Remarks: SPOT 11:35:00PM-Jimmy K	Jimmy Kimmel Live Per week (1),Th	09/08/16 12:19AM (Th)	00:30	Jimmy Kimmel Live!	PSTV5822H	\$25.00	
14.0	Contract Line Remarks: SPOT 11:35:00PM-Jimmy K	Jimmy Kimmel Live Per week (1),Fr	09/09/16 12:09AM (Fr)	00:30	Jimmy Kimmel Live!	PSTV2492	\$25.00	
45.0	Contract Line Remarks: SPOT 11:35:00PM-Jimmy K	Jimmy Kimmel Live Per week (1),Mo	09/12/16 11:56PM (Mo)	00:30	Jimmy Kimmel Live!	PSTV2492	\$25.00	
6.0	Contract Line Remarks: SPOT 11:35:00PM-Jimmy K	Jimmy Kimmel Live Per week (1),Tu	09/13/16 12:30AM (Tu)	00:30	Jimmy Kimmel Live!	PSTV5822H	\$25.00	
7.0	Contract Line Remarks: SPOT 11:35:00PM-Jimmy K	Jimmy Kimmel Live Per week (1),We	09/14/16 11:50PM (We)	00:30	Jimmy Kimmel Live!	PSTV2492	\$25.00	
18.0	Contract Line Remarks: SPOT 12:37:30AM-Nightline	Nightline Per week (1),Th	09/08/16 12:45AM (Th)	00:30	Nightline	PSTV2492	\$15.00	
9.0	Contract Line Remarks: SPOT 12:37:30AM-Nightline	Nightline Per week (1),Fr	09/09/16 12:44AM (Fr)	00:30	Nightline	PSTV5822H	\$15.00	
0.0	Contract Line Remarks: SPOT 12:37:30AM-Nightline	Nightline Per week (1),Mo	09/12/16 12:44AM (Mo)	00:30	Nightline	PSTV5822H	\$15.00	
51.0	Contract Line Remarks: SPOT 12:37:30AM-Nightline	Nightline Per week (1),Tu	09/13/16 12:45AM (Tu)	00:30	Nightline	PSTV2492	\$15.00	
52.0	Contract Line Remarks: SPOT 12:37:30AM-Nightline	Nightline Per week (1),We	09/14/16 12:53AM (We)	00:30	Nightline	PSTV5822H	\$15.00	
3.0	Contract Line Remarks: SPOT 7:00:00PM-Local 22	ABC22 Local News Per week (1),Sa	09/10/16 7:11PM (Sa)	00:30	Local 22 News at 7P	PSTV5822H	\$40.00	M/G For 35.0.1
4.0	Contract Line Remarks: SPOT 5:58:00PM- 6:30:00	ABC World News-Sunday Per week (1),Su	o9/11/16 5:59PM (Su)		Paid Program	PSTV2492	\$100.00	M/G For 36.0.1
55.0	Contract Line Remarks: SPOT 6:28:00PM- 7:00:00	ABC World News Tonight Per week (1),Mo	o9/12/16 6:29PM (Mo)	00:30	Local 22 News at 6P	PSTV5822H	\$125.00	M/G For 26.0.1
			/					
						Gross Total	\$2,590.00	Total Spots 54

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

\$2,590.00 Commission (\$388.50) \$2,201.50 Net Total